



Vice President Communications  
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**To:** Augustana Student Council

**From:** Rebecca Nicholson

**Summary:**

- ASA Introduction
- ASA Website
- Volunteer Corps
- Federal Election Prep.
- Additional Notes

**ASA Introduction:**

As you all know, and hopefully saw, there were a few council introduction posters that we had upstairs during the first week of class. I heard a lot of positive feedback from students and I was pleased with how they turned out. I would like to try and “re-purpose” the posters a little more, similarly to how I used the same information for the instagram and website posts. If anyone has any ideas regarding the matter I would be glad to hear them.

This was all for the purpose of getting our individual names and faces out there. To familiarize the student body with the ASA and who we are currently. I will continue to do promotional material like this throughout the year, so please let me know if you have any ideas!

Along with the posters I have also been trying to utilize Snapchat and Instagram more as from the several polls I did last year those were among the preferred methods of communication among students. So hopefully by tagging our individual Instagram profiles on the ASA posts more students will see that and follow the ASA.

**ASA Website:**

The ASA website is around a decade old I believe and it has a few issues that I would like to resolve in the coming year. The company that created the site for us no longer does website maintenance so i am unable to hire them to do it. The Information Technology and Development of the SU, has provided some insight into the website,

but unfortunately they are very busy working on a few other websites that they would be unable to help us before the end of my term. So, I am currently looking into other options, specifically who is a reliable company to hire to update/fix our site.

In the meantime though, I am trying to use the website more frequently. So I ask all of you to encourage other students to check it out for updates, news, events, office hours, information, and more. I know it's not always the best platform but it is important to utilize what we have and get the newer students involved with the site.

### **Volunteer Corps:**

I am currently doing my best to utilize the VC to its full potential, which will lessen the workload of all the councilors. However, the best way to do that is to have more students on it that can volunteer. So if you know anyone who wants to get involved with the ASA, but does not want to be on council, suggest to them to talk to me about the VC. That being said, I have already had a few people interested in being a part of it, as well as having some engagement from those on the list.

### **Federal Election:**

One of the first things that I tried to accomplish as VP Comm was to secure an Advanced polling station on campus for the Federal Election in October this year. I was unable to get one though, as the Advanced polling stations were set 7-9 months ago according to the Returning Officer. I have made a note of this and intend to pass it along to future VP Comm's for the next Federal Election in 4 years. For the Election, all students on campus will be voting at the St. Francis Xavier Church. As you know that is the new church just south of the University. Students on and off campus will also be able to register and vote at the Returning Officers office in the Duggan mall.

One of my other goals is to have a Candidates Forum on Campus, during the evening, before the election. I have asked Hannah Mackay to mediate again, as she did well at the Provincial Forum in the spring. Once I have more information on this I will pass it along to council.

I am also working on getting the SU's Get Out The Vote campaign to come to Augustana again. I have a meeting with Adam Brown the VP External for the SU later this week to discuss this.

### **Additional Notes:**

Tomorrow the Wellness Wagon will be set up and able to be used. It has been restocked with all sorts of goodies for students. So, if you are looking for something to do during your office hours this week (or through out the year) please take the Wagon through the Forum and Library. It is a good way to meet students and inform people of the ASA.

Also, don't forget, the ASA nominations are open until September 25th at 5pm, encourage people to run as there are quite a few open positions.

Thanks for reading,

Rebecca