

Multimedia Screens

Purpose:

On the principle: That it is the responsibility of the Student Association to maintain and provide all avenues of relaying information towards our fellow students.

Policy:

- The Multimedia Screen shall be the responsibility of the Awareness Committee and the VP Communications.
- The Multimedia Screen shall be used to advertise ASA affiliated events only.
 - Access for other groups not affiliated with the ASA is under the discretion of the VP Communications
- Space will be given on a first-come-first-served basis.
 - Commercial AD-Space will be given the right to subdue this policy if it will interfere with the contract signed between the buyer and the Augustana Students' Association.
- The Multimedia Screen shall be updated a minimum of once per week.
- Information must be received five business days prior to the event date.
 - Pixel Rate of 1150 X 865
 - JPEG Format only
 - Landscape format
 - No offensive material permitted
- The Students' Association reserves the right to edit for content.